

# MEDIA RELEASE

## **Green Keys Abound at White Oaks Conference Resort & Spa**

Niagara-on-the-Lake, Ontario (June, 2017)

White Oaks Conference Resort and Spa have earned Four Green Keys and Four Green Meeting Keys from Green Key Global through their Eco-Rating Program.

Four Green Keys represents “A hotel that has shown national industry leadership and commitment to protecting the environment through wide-ranging policies and practices. The hotel has mature programs in place that involve management, employees, guests and the public, and which have shown substantial and measurable results.”

Four Green Meeting Keys demonstrates that White Oaks Conference Resort & Spa has shown national industry leadership and commitment to protecting the environment through wide ranging policies and practices regarding their meetings and convention facilities and practices. A hotel that has established programs in place that involve management, employees, guests, and the public which have shown substantial and measurable results.

Traci Luongo, Director of Conference Services and Chair of The WO Green Team explains, “We established a green committee 12 years ago and have been working diligently to find ways to protect the earth within our property. Many programs have been put in place over the years including an electric car charging station, energy efficient lighting building wide, recycling programs and most recently the elimination of Styrofoam containers. It is not always the most cost effective path, but we are fortunate to have our Executive team’s support on these initiatives.”

### **About Green Key**

The Green Key Eco-Rating Program is the first of its kind to rank, certify and inspect hotels and resorts in North America based on their commitment to sustainable “green” operations. The program was originally developed for the Hotel Association of Canada by a leading environmental engineering firm. Designed specifically for hotel operations, the Green Key Eco-Rating Program is a comprehensive environmental self-assessment that will allow each participating property to benefit on several fronts – cost savings, increased bookings from environmentally conscious consumers and meeting planners and responsible corporate citizenry. Visit [www.greenkeyglobal.com](http://www.greenkeyglobal.com) for more information.

---

#### About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of luxury conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual pub favourites at Play Bar and Grill and healthy offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

#### For More Information:

Julie Lepp, Director of Marketing  
905-704-5638 [jlepp@whiteoaksresort.com](mailto:jlepp@whiteoaksresort.com)

