

# MEDIA RELEASE

## **Green Initiatives a Priority for White Oaks Resort & Spa, Niagara-on-the-Lake, Ontario (July 15, 2018)**

Plastic is on its way out at White Oaks Resort & Spa. Following in the wake of many top brands and destinations world-wide, The Green Team at White Oaks have eliminated plastic straws resort-wide. Guests will be able to request a straw and an earth friendly compostable option will be provided. Along with straws, starting this month, all plastic water bottles will be replaced with a water program from Naturizzata Bottle Co. <http://naturizzata.ca>

“Instead of arriving at your meeting with unlimited bottles of water on the table, or in our continuous coffee break fridges, beautiful custom etched glass water bottles with glass wear will be set up. All filtered right here onsite, both still and sparkling options will be available” commented Traci Luongo, Director of Conference Services and chair of the White Oaks Green Team.

David Cassidy, Director of Food & Beverage was responsible for vetting and selecting a plastic bottle alternative. “We chose Naturizzata to partner with because of their dedication to preserving the environment” says Cassidy.

According to the Naturizzata website, “...we have designed the most eco-friendly water systems anywhere on the planet. Our commercial water purification systems can prevent thousands of single-use glass or plastic bottles from littering our landfills, oceans, and parks. We believe even small steps to becoming a greener company can lead to big changes. That’s why we can bottle our fabulous tasting water right at your establishment, reducing the pollution created by traditional manufacturing and transportation processes. We are very proud of the fact that our pure water is not only great for your health, but also the environment!”

The new program plans to faze in across the resort to other areas too. “The Naturizzata program is very exciting and we plan to install units in our conference centre, spa and kitchens. Our restaurants, LIV and Play will now carry our own custom still or sparkling water as options and our Spa can create beautiful non-alcoholic mocktails and sparkling options. The versatility of this program is perfect for our property” states Richard Reid, General Manager. “Our conference clients can even have the glass bottles custom etched with their company name, or brides can have a custom message or their names on bottles presented at the tables. The benefits of this program are fantastic.”

Look for Good Drink brand in the grab and go fridges at Grow Kitchen & Cafe! Good Drink is a bottling company out of British Columbia who have partnered with Acts, a group that builds gravity based water systems in developing and third world countries. They provide communities with fresh water while having no maintenance. For each bottle of GoodWater, GoodTea, sparkling water, or organic spritzers purchased, GoodDrink matches drop for drop the amount purchased to free obtainable water. “We are proud to carry GoodDrink at Grow and love the impact to the world at large” states Cassidy.

“We truly believe in making changes that reflect our commitment to a greener world wherever we can.” sites Traci Luongo. “Even our coffee breaks and our coffee cream counter at Grow Kitchen & Café feature our own honey from our bee hives. This week we installed a butterfly habitat in our gardens. It’s small actions that can really add up to make a difference” Green initiatives are part of the overall strategic plan at White Oaks Resort and will continue to be so as we move forward.

---

### About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of luxury conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual pub favourites at Play Bar and Grill and healthy offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

### For More Information:

Julie Lepp, Director of Marketing  
905-704-5638 [jlepp@whiteoaksresort.com](mailto:jlepp@whiteoaksresort.com)

