

MEDIA RELEASE

White Oaks Announces New Hotel General Manager

Niagara-on-the-Lake, Ontario (April, 2017)



White Oaks Resort & Spa announces that Richard Reid, CRDE, CH, CHA has accepted the position of Hotel General Manager effective April 2017, overseeing Rooms Division, Food & Beverage and Sales Departments.

Starting his career at White Oaks in 2003 as Rooms Division Manager, Richard quickly became part of the team and family at the resort. Over the years, Richard proved again and again that his methodical, logical approach to project management and strategic business planning, was a direct factor in the brand's overall success. He quickly moved up to Executive Director of Sales and Hotel Operations and has led White Oaks through tough economic times with grace and dignity.

Richard has shared his hospitality knowledge as a board member for Resorts of Ontario, serving 6 years on the Marketing Committee and as Committee Chair for Meetings & Events, Mentorship and currently Treasurer for the Executive Board assisting in the growth of this association. Locally, Richard has been a member of the Niagara Business Group since 2011, sharing his knowledge with entrepreneurs in Niagara working together to make our region a great place to do business.

Working on his career development is always at the forefront of Richard's mind and this winter he successfully achieved his Certified Hotel Administrator Certification, (CHA), the most prestigious and globally recognized certification available to hotel general managers. In February, the Niagara-on-the-Lake Chamber of Commerce bestowed the Celia Liu Award for Excellence in Hospitality on Richard recognizing his efforts in working to always promote the destination with collaboration across all sectors. White Oaks is proud and honoured to congratulate Richard on his new role.

About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of luxury conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual pub favourites at Play Bar and Grill and healthy offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

For More Information:

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Niagara-on-the-Lake