

# MEDIA RELEASE

## **White Oaks Resort & Spa Wins Best Website**

Toronto, Ontario (April 9, 2014)

White Oaks Resort & Spa awarded Best Website at the 2013 Canadian E-Tourism Awards held in Toronto as part of the 9th Annual Online Revealed Conference.

The Canadian e-Tourism Awards, now in its 5th year, present awards in the travel and tourism industry categories, to those that market, sell or portray Canadian destinations. White Oaks Resort & Spa were awarded Best Website for 2013 with their new fully responsive website. In the Best Website category, submissions were judged on Content, Execution, Interactivity, Overall User Experience, Structure and Navigation, and Visual Design.

This year there were six categories in total and the winners were as follows:

Best Innovative Use of Technology: Tofino Tourism

Best Social Media Campaign: Westjet

Best Mobile Application: Travelzoo

Best Online Campaign: Newfoundland & Labrador

Best User Generated Content: Nova Scotia Tourism

Best Website: White Oaks Resort & Spa

“It’s a fantastic thing to be recognized in such great company in among these big brands. We are not an agency, just a department within our resort so to win this award for our efforts is outstanding and means so much to our team of five!” Julie Lepp, Director of Marketing.

To learn more about the Canadian E-Tourism Awards please visit:

<http://www.canadianetourismawards.com/home>

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### About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and is one of the country’s largest IACC-recognized conference centres offering more than 60,000 sq.ft. of space and 220 beautifully appointed guestrooms. Award winning LIV Restaurant as well as Play Urban Café offer up intimate fine dining or casual fare, while the world class Spa at White Oaks tempts with pure indulgence in a completely different way. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

### For More Information:

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