

MEDIA RELEASE

White Oaks Reports Amazing Results with Clean the World Program

Niagara-on-the-Lake, Ontario (January 1, 2014)

White Oaks Resort is proud to announce impressive numbers and incredible impact with their participation with the Clean the World program for hotels. Beginning in August of 2013 White Oaks began collecting all unused soaps and bottles of shampoo left behind in hotel rooms.

The Clean the World hospitality program collects the soap and shampoo products that are discarded by hotels everyday once a guest departs and recycles them into sterile, new products. These new soaps and shampoos are distributed all over the world to people in need including shelters here in our own country.

An astonishing 34% of deaths in children under the age of 5 in the world today are from diarrheal disease and acute respiratory infections that can greatly be reduced by soap intervention. Clean the World distributes their new soaps to over 30 different countries and over 20 domestic locations such as homeless shelters, women's homes, missions and food kitchens. The new products make a profound difference to the basic health of people everywhere and assist in lowering the death rate from preventable diseases.

White Oaks began the program in October 2012 and to date 2,769 pounds of waste has been collected from our property and 5,803 new soap bars have been distributed.



Niagara-on-the-Lake