

# MEDIA RELEASE

## **White Oaks Resort Buzzing About New Apiary Program**

Niagara-on-the-Lake, Ontario (June 27, 2016)

The bees have arrived! After quite extensive research by our Executive Chef Michael Price and our Green Team, we have proceeded with the purchase of 4 hives of Canadian Honeybees for our property. Our team at White Oaks believes it is very important to support our Niagara community, our local agricultural industries and give back to our region and our world by introducing pollinator habitats near farm lands that rely on bees for pollination.

Research is clear that due to mono crop farming, pesticides and other elements that have come along with modernizing agriculture, the wild bee population has been significantly dwindling. The answer to parts of this problem is creating habitats for pollinators to expand their population for pollinating our food sources. These small initiatives are what will keep our bee population, and in turn our ability to grow fruit, nuts, vegetables, berries, etc. active in the years to come. These costs are far too great for individual farmers to bear on their own, and in turn will make their operating expenses rise.

The majority of the stinging insects that are out and about aren't honeybees. To put this in perspective, between White Oaks, and Niagara College, we have introduced 750,000 bees into this area without anyone noticing a disturbance. While we are not first or leading the pack with this initiative, we are definitely in very good company with our friends at Niagara College and Ravine Estate Winery in St. Davids. In summary, let them bee and they will buzz off.

At the end of the day, we will have delicious White Oaks honey, and the farmers will have help from our bees. We believe that's a great win-win scenario.

### How Can You Help?

By supporting businesses that are doing their best to save the bees...support the bee supporters:

B-Y's Honey Farm: <http://www.byshoneyfarm.com>

An amazing local Niagara Apiary providing honey and honey products to the community.

To find out more information you can visit the Ontario Bee Association's website at:

<http://www.ontariobee.com>

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### About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of luxury conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual Play and coming soon, plant based, clean eating, farm to table offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

### For More Information:

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